

FOR IMMEDIATE RELEASE

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FIRSTMARK ANNOUNCES CUSTOM BROADCAST EMAIL SERVICE

April 14, 2010, Campton, NH: FIRSTMARK, Inc., with over 500 mail and email lists is introducing its FIRSTMARK Broadcast email service. In addition to its many email marketing lists FIRSTMARK can now offer its customers a high quality service for email deployment of their house lists. With its vast ability to segment databases FIRSTMARK can now offer a complete range of email data services including custom merging and de-duping, open mail and click-thru reporting, automatic unsubscribe, and HTML editing for more effective campaigns.

For over 23 Years, FIRSTMARK has provided the highest quality mailing, telemarketing, and email lists. FIRSTMARK's ability to segment (slice & dice) data into custom segments is unmatched in the list industry. We pride ourselves on our ability to work closely with customers. Our turn-around is among the fastest in the industry and our staff is 100% in the USA.

Information from FIRSTMARK databases can be emailed as an electronic database in any standard Microsoft Windows software platform, or printed as labels, or a custom list or report for direct mail, telemarketing, sales, marketing and research projects. Other special custom formatting is also available.

A complete listing of FIRSTMARK's more than 400 business-to-business mailing list products is available at: www.firstmark.com/category_lists/alpha_lists.html. A complete listing of FIRSTMARK's consumer mailing list products is available at: www.firstmark.com/category_lists/alpha_lists_consumer.html. A complete listing of FIRSTMARK's email list products is available at: www.firstmark.com/category_lists/email_list.html.

For more information on FIRSTMARK's mailing lists and databases, see www.firstmark.com or call 800-729-2600 or 603-726-4800. Email FIRSTMARK at info@firstmark.com.