

FOR IMMEDIATE RELEASE

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**FIRSTMARK ANNOUNCES OBAMA SELECTED INDUSTRIES
EMAIL AND MAIL LISTS
Yes, You Can: Markets You Can Believe In**

December 9, 2008, Campton, NH: FIRSTMARK, Inc., a leader in mailing lists and data management, announces a suite of *Obama Selected Industries* email and mail lists. These are the industries headed for huge spending increases under the Obama administration. “Infrastructure, energy programs, and school construction projects will get people working and ultimately help build a stronger economy,” President-elect Obama has said. That means making “public buildings more energy-efficient; repair roads and bridges; modernize schools; increase broadband access; and ensure health care uses the latest technology.”

FIRSTMARK's *Obama Selected Industries* lists www.firstmark.com/category_lists/obama_list.html include:

Heavy Construction, including **roads, bridges**, and **utilities**: www.firstmark.com/sic/selects_sic/sic_16.htm,
High Speed Internet and **Telecommunications**: www.firstmark.com/fmkcat/telecom.htm,
Energy Products: www.firstmark.com/fmkcat/energy.htm
Environmental Products: www.firstmark.com/fmkcat/environment.htm :
Hospitals including **Veterans Administration** and **Military**: www.firstmark.com/fmkcat/hospexec.htm,
Healthcare Facilities: www.firstmark.com/category_lists/hcfacilities_list.html,
Medical Records Software: www.firstmark.com/fmkcat/specialty_software.htm,
State, City, County Government: www.firstmark.com/category_lists/government_list.html.

All of FIRSTMARK's 400 lists are compliant with the new United States Postal Service NCOA “Move Update” regulations.

For 21 Years, FIRSTMARK has provided the highest quality mailing and telemarketing lists. More than 98% of customer orders are fulfilled the same day. FIRSTMARK has maintained its website www.firstmark.com since April, 1995.

Information from FIRSTMARK databases can be emailed as an electronic database in any standard Microsoft Windows software platform, or printed as labels, or as a custom list or report for direct mail, telemarketing, sales, marketing and research projects. Other special custom formatting is also available.

A complete listing of FIRSTMARK's more than 400 business-to-business mailing list products is available at: www.firstmark.com/category_lists/alpha_lists.html. A complete listing of FIRSTMARK's consumer mailing list products is available at: www.firstmark.com/category_lists/alpha_lists_consumer.html.

For more information on FIRSTMARK's mailing lists and databases, see www.firstmark.com or call 800-729-2600 or 603-726-4800. Email FIRSTMARK at info@firstmark.com.