

**FOR IMMEDIATE RELEASE**

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**FIRSTMARK ANNOUNCES MORE THAN 40,000 PHYSICIANS and DENTISTS  
PRACTICING IN AFFLUENT COMMUNITIES**

**December 1, 2005, Campton, NH:** FIRSTMARK, Inc., a leader in mailing lists and data management, announces the addition of a specialty list of more than 40,000 Physicians and Dentists who have practices in affluent communities.

FIRSTMARK's newest specialty database combines US Census data with more than 750,000 Physician and Dentist records to provide a database with the unique characteristics of Physicians and Dentists who work in the most affluent communities in the USA, [www.firstmark.com/fmcat/docs\\_affluent\\_5.htm](http://www.firstmark.com/fmcat/docs_affluent_5.htm). FIRSTMARK Physician and Dentist lists can be selected by criteria most desirable for direct marketers, including medical or dental specialty, number of physicians in the office, geography, and name of the office manager.

This list is ideal for offers of subscriptions, books, continuing medical education, association memberships, medical and office equipment and supplies, and upscale consumer merchandise.

The complete list of FIRSTMARK's physicians and dentists products is available at [www.firstmark.com/category\\_lists/doctors\\_list.html](http://www.firstmark.com/category_lists/doctors_list.html).

Information from FIRSTMARK databases can be used for direct mail, telemarketing, sales, marketing and research projects. All lists can be emailed as an electronic database in any standard Microsoft Windows software platform, printed as labels, or created as a custom list or report. Other special custom formatting is also available.

FIRSTMARK has provided the highest quality mailing and telemarketing lists since 1987. Over 98% of customer orders are fulfilled the same day. FIRSTMARK has maintained its website [www.firstmark.com](http://www.firstmark.com) since 1995.

A complete listing of FIRSTMARK's more than 300 business-to-business and consumer mailing list products is available at: [www.firstmark.com/category\\_lists/alpha\\_lists.html](http://www.firstmark.com/category_lists/alpha_lists.html) and [www.firstmark.com/category\\_lists/alpha\\_lists\\_consumer.html](http://www.firstmark.com/category_lists/alpha_lists_consumer.html).

For more information on FIRSTMARK's mailing lists and databases, see [www.firstmark.com](http://www.firstmark.com) or call 800-729-2600 or 603-726-4800. Email FIRSTMARK at [info@firstmark.com](mailto:info@firstmark.com).